

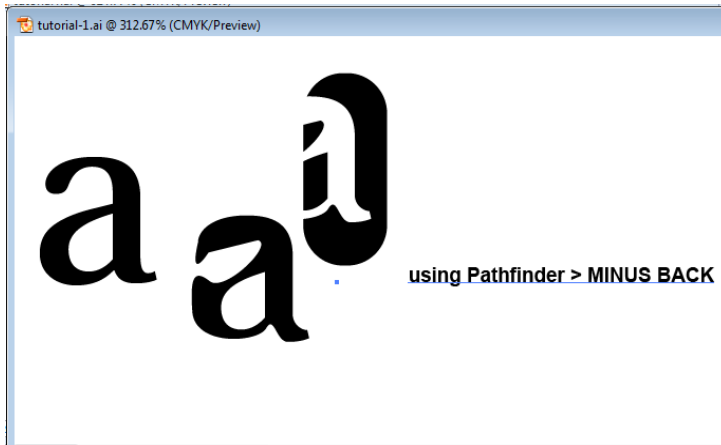
Creative typography - Core design

Fall 2007 - JMG

This tutorial shows various ways to explore creative typography in Photoshop and Illustrator.

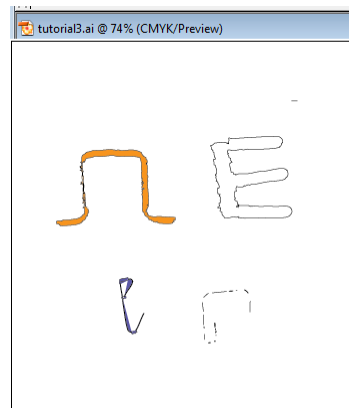
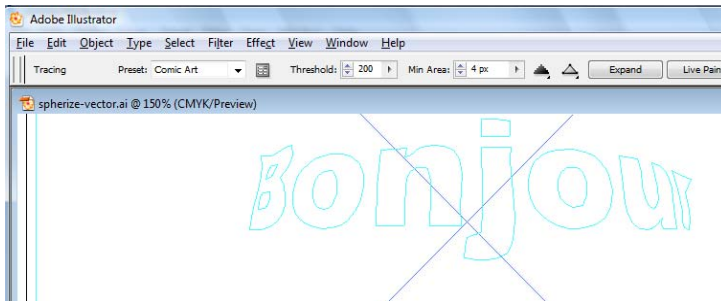


1- In **Photoshop**, create fonts. Go to Layers > Rasterize. Paint the fonts. Select with lasso tool > Copy/Paste in new layer.



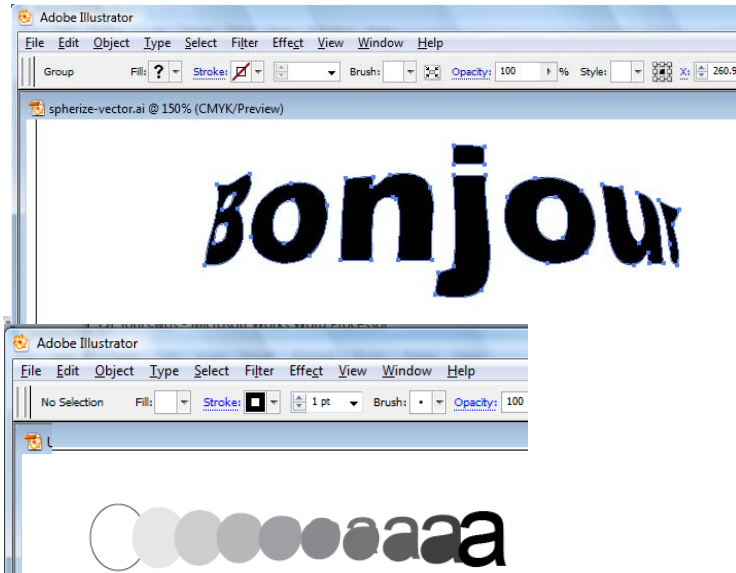
2- **Illustrator** > Type > Create outline. Go to the Pathfinder palette > select Minus Back

Type > Create Outline. Go to Toolbox > Pen Tool, edit the font like the side view of a character's face.



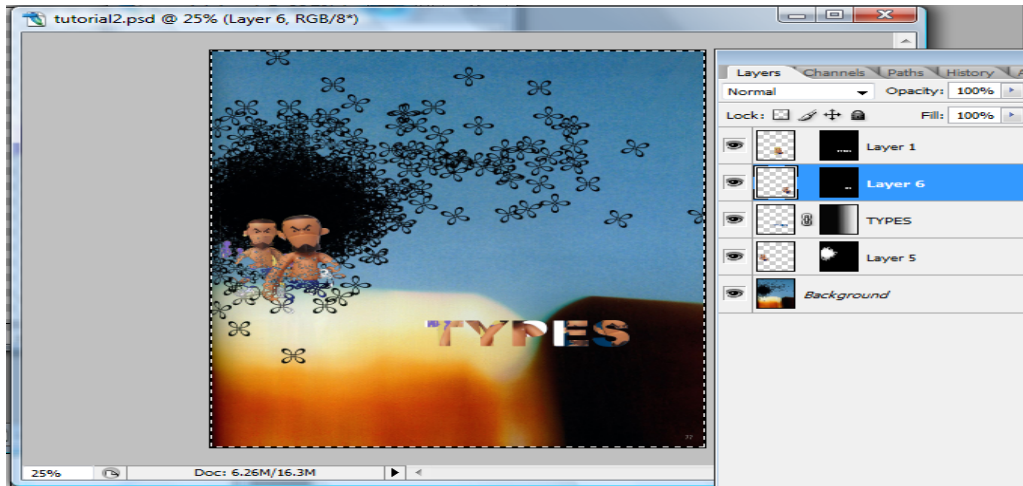
3- **Photoshop**, create fonts > Layout, Rasterize. Save as jpg. Illustrator > Place .jpg image > Live Trace with Comics Art presets > Expand

Fill the vector text.

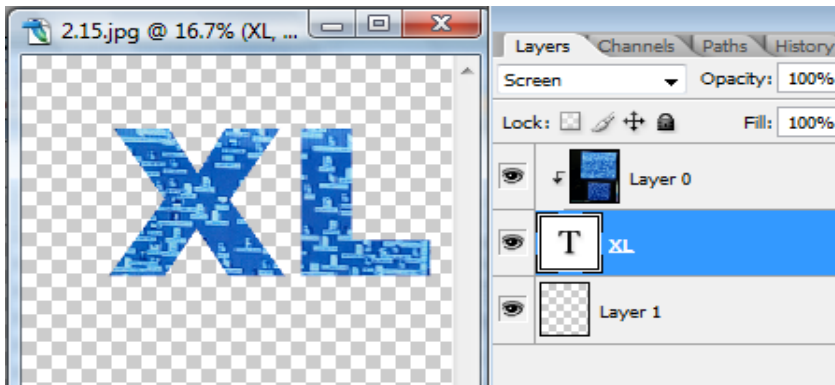


4- Illustrator. Create a circle + a font > Shift select the two elements . Go to Toolbox > Blend.

abcd
abcd
aàcà
aàaà
aaaa
aaaa



5- **Photoshop**, using overlays. Create a text. Go to Layers > create a Layer Mask > apply a Black and white gradient.
 Image A, go to Layers > Rasterize the text.
 Open image B, select all > Copy.
 Image A, select the text > go to Edit > Paste Into. Image B shows up inside the text.



6- **Photoshop**, using a clipping mask. Open image C, create a text. Move image C on top layer of the text > make image C a clipping mask (hold the ALT key and roll over image C and text). Image C shows inside the text.

